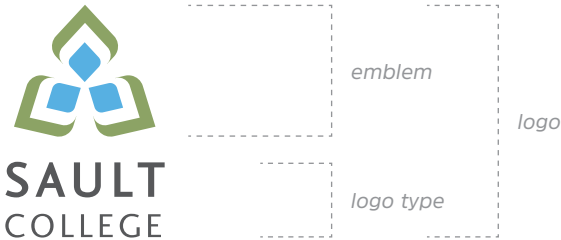


USING SAULT COLLEGE BRAND IDENTITY

Technical

Signature Elements – Our signature is the most prominent expression of the Sault College brand. That’s why it’s vitally important to use them correctly and consistently. The signature is a piece of custom-designed artwork. Use only approved artwork.



Safe Area – The Sault College logo must always be surrounded by a minimum expanse of clear space. Type, graphics, illustrations, headlines or the edge of the printed piece must not enter this area; it should remain clean and uncluttered. This allows for a legible, easily identifiable logo, crucial in maintaining the full visual impact desired. Maintain a minimum distance equal to the width of “x”.



USING SAULT COLLEGE BRAND IDENTITY

Technical

Minimum reproduction size – The Sault College logo should never be reproduced smaller than the minimum size shown here – .5 inch in width.



.5 inch wide



.5 inch wide



.5 inch wide

Prohibited uses – Maintain the integrity of the visual identity. The logo must never be altered or cropped in any way. The logo's composition is fixed



do not distort the logo



do not isolate logo elements



do not rotate or tilt



do not surround the logo



do not compromise contrast



do not screen