



Sault College News Release

For immediate release

Sault College Hairstyling Program Offers Haircuts for a Cause

(Sault Ste. Marie, ON November 22, 2016) – This holiday season, Sault College’s hairstyling program is giving back to our community by organizing and hosting the second annual *Haircuts for a Cause*. With the support of many local salons and staff and students of the Sault College hairstyling program, *Haircuts for a Cause* will offer free haircuts to those in need on December 11, 2016 from 10 a.m. to 4 p.m. at the Sault College salon.

“This annual event began as a way to pay forward kindness and generosity to our community,” says Jordin Boniferro-Knight, Sault College Hairstyling Professor. “In the spirit of giving, we want to offer our support to those in our community who are in need and provide free haircuts this holiday season,” she adds.

The Sault College hairstyling program is proud and excited to collaborate with various local salons, whose support is instrumental to the success of this event. “We have recruited the talents of many professional hairstylists, who have generously donated their time to provide quality haircuts. Our collective goal is to bring our skills together to lift spirits and spread joy to the many families and students who can benefit from something that many of us take for granted,” says Jordin.

We encourage community members to spread the word about *Haircuts for a Cause*, so we can reach as many individuals as possible. Those who are interested in taking advantage of this offering are asked to make an appointment by calling 705.759.2554 extension 2741.

Event organizers Debbie Dunseath, Ann Wright and Jordin Boniferro-Knight would also like to extend a special thank you to the community supporters for their generous donation of time and talents, including: Amedaoe’s Salon, Angelo’s Barbershop, Ann’s Hairstyling, Bliss Salon & Spa, Debbie’s Salon, Erin Antonello Designs, Gatehouse Salon, Headline’s Salon & Spa, Hollywood Station Mall, Jackie’s Salon, Jagg Unisex Salon, June & Friends Salon, Kelly’s Family Salon, Looks Salon, Marcello’s Salon, Oscar and Dario Barbershop, Parlour, Paula Case Hair, Shampoo Alley, Shear Magic, Sophisticated Styles, Sparks Salon, and The Loft.

For more information about *Haircuts for a Cause* or to book an appointment for a free haircut, please call 705.759.2554 extension 2741.

About Sault College Hairstylist-Hairdressing

Graduates from the Hairstylist-Hairdressing Diploma Program will have attained a solid basis in the theory, principles and practices needed to enter this personal service profession. Students in this program will be competent in the use of specialized tools and products to provide chemical texture, permanent waving and colour and lightening services as well as work with hair additions. Key requirements of a successful graduate will be to have the ability to communicate verbally, electronically and in written form. Sault College grants Ontario College certificates, diplomas, advanced diplomas, graduate certificates, and degrees to its graduates. Sault College is one of 24 publicly-funded colleges in the province of Ontario.

Visit our website at www.saultcollege.ca to learn more.

For more information please contact:

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