



Sault College News Release

For immediate release

Sault College proudly launches Hair's To You

An initiative to assist local cancer patients sustaining hair loss due to cancer treatment

(Sault Ste. Marie, ON June 2, 2014) For years, Sault College's hairstyling program has touched the lives of those that may have been affected by hair loss as a result of cancer treatment by assisting local men, women and children living with cancer find wigs and other types of headwear when they lose their hair. Sadly, Sault College's wig supply is always in need of new or used wigs for people in treatment from the cancer clinic and this year, students and staff have dedicated the month of June to raising awareness and much needed funds for visiting patients. On June 4th from 10:00 a.m. – 3:00 p.m. in Essar Hall, members of the Sault College Hairstyling department will officially kick-off the initiative.

"The College realizes the tremendous importance of community outreach and the exponential impact that is possible as a result of such connections and Sault College's hairstyling program is honoured to be able to assist local patients in this way," notes Debbie Dunseath, Coordinator and professor in the Hairstyling program. "When something so shocking happens in the lives of cancer patients, it could take a couple of years mentally and emotionally to heal. Patients fighting a disease like cancer are already dealing with many challenges but to lose your hair on top of it all becomes very discouraging. We are grateful to be able to help with this empowering initiative."

As a complimentary service to cancer patients, Sault College's Hairstyling department provides consultation and fittings to select the perfect wig for patients to take home. In addition to a

free wig, students and staff provide ongoing maintenance where the wigs are cleaned, sanitized and styled so patients can begin to feel like themselves again.

“Cancer affects us all on different levels and Sault College’s Hairstyling program is infused with this community-based project to help our students develop a commitment to society,” adds Dunseath. “Wigs can cost anywhere between \$250 for a synthetic wig to \$1,200 for human hair. Our goal this year is to purchase new wigs for men, women and children and other types of headwear to assist those living with cancer.”

Feeling good about oneself has been shown to help speed the healing process and recovery period while dealing with cancer. Most of the patients visiting Sault College’s Hair Salon are referred by the cancer clinic. Yet, no monies are allotted for patients requiring wigs. As a certified non-profit organization operating at Sault College with tax-deductible receipts given for any donation over twenty dollars, Sault College’s hairstyling department hopes to make the journey towards wellness that much easier for local cancer patients affected by hair loss.

Please help to restore the dignity and hope of so many cancer patients in Sault Ste. Marie by donating to this worthy cause. All donations can be made to the *Sault College Hairstyling Program Cancer Wig Clinic* by contacting 705-759-2554 ext. 2741. For more information on the Wig program and to learn more about agencies in Sault Ste. Marie that offer various support and services to patients of the cancer clinic, visit Sault College’s Essar Hall on Wednesday June 4th.

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About Sault College Hairstylist-Hairdressing

Graduates from the Hairstylist-Hairdressing Program will have attained a solid basis in the theory, principles and practices needed to enter this personal service profession. Students in this program will be competent in the use of specialized tools and products to provide chemical texture, permanent waving and colour and lightening services as well as work with hair additions. Key requirements of a successful graduate will be to have the ability to communicate verbally, electronically and in written form. Ranked #1 in the province with a score of 85% in overall student satisfaction by students themselves, Sault College grants Ontario College certificates, diplomas, advanced diplomas, graduate

certificates, and degrees to its graduates. Located on the border to the United States and situated in the middle of three of the largest great lakes on the planet, Sault College is one of 24 publicly-funded colleges in the province of Ontario. Visit our website at www.saultcollege.ca to learn more.

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