



Sault College News Release

For immediate release

Sault College Recruiters Hard at Work



(Sault Ste. Marie, ON October 7, 2013) Recruitment initiatives at Sault College are well underway. Every year, Sault College recruiters travel across the province of Ontario helping students plan their future by giving them valuable information to make educated decisions about college.

From Dryden to Wawa, Ottawa to Cornwall and many stops in between, student recruiters Melvin Peltier, Ray Escasa, Nicole LaCroix and Maegan Brennan are travelling Highways 17, 401 and plenty of roads in between with their message of Sault College and all it has to offer.

“Our recruiters participate in the College Information Program (CIP) and the Aboriginal Post-Secondary Information Program (APSIP) on top of weeks of travelling to many other

communities not covered by the CIP and APSIP including remote Aboriginal communities giving presentations to high school students,” explains Susan Hunter, Director, External Relations. “We want to reach as many people in person as possible so that we make those important connections to potential students and their communities.”

The CIP and APSIP tours consist of college representatives staffing table-top displays and speaking one-on-one with students in gymnasiums. Events range in size from small high school visits to large fairs like the Ontario College Information Fair on October 21st and October 22nd, which Sault College representatives will attend. Held at the Direct Energy Centre in downtown Toronto, the College Information Fair draws over 8,000 potential students with great interest in Sault College.

Back in the Sault, student recruiters will also be doing outreach in the community with visits to high schools and career centres, planning and hosting guidance counsellor events, and doing follow-up’s with prospective students. Today, Sault College welcomes approximately 400 senior high school students in the new Student Health and Wellness Centre gymnasium as the CIP stops over in Sault Ste. Marie.

“Fifteen Ontario Colleges participated in our event. Over 400 local high school students were bussed to Sault College to learn more about our programs and to give local students an idea of what exciting post-secondary opportunities are available right here in our community,” notes Ray Escasa, local Student Recruiter with the College.

An additional Open House is planned for Saturday, November 23rd in the new Health and Wellness Centre at Sault College. The new gymnasium will be set up with Sault College information displays covering a wide range of programming, including the health sciences, community services, engineering technology and skilled trades, natural environment and outdoor studies, school of business, IT studies, media and design, engineering technology,

general arts and science, transportation, justice studies, salon and spa services, culinary and hospitality, native education and Sault College support services.

“The deadline to apply for equal consideration into any college across Ontario is February 1st. Students start applying to ontariocolleges.ca by mid-October so we want to make sure these potential students have access to information about the available programs,” says Escasa.

“Those seeking re-training and re-entry into the work force, as well as parents and families of younger applicants are encouraged to also attend the event to meet representatives face-to-face. For those looking to start school sooner, many exciting programs are also starting as soon as this January.”

The Sault College student recruitment team is available for personalized campus tours and assistance with the Ontario college application. For more information about upcoming events, or about Sault College programs, contact our Student Recruitment team at 705-759-2554 ext.2222.

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About Sault College

The vision of Sault College is to provide a transformative life experience through empowering those who study with us to think and learn in progressive, innovative ways, including those we have not yet imagined. Sault College grants Ontario College certificates, diplomas, advanced diplomas, graduate certificates, and degrees to its graduates. The College is the largest deliverer of apprenticeship training in all of Northern Ontario. Sault College has ranked 83.8% in Student Satisfaction, the highest score for a Northern College and second highest score overall in the province. Educating over 3,900 students each year, Sault College has a significant economic impact on the community, with spin-offs in excess of \$158 million. Over \$2 million dollars in scholarships, bursaries and awards are distributed annually to students at the College. Located on the border to the United States and situated in the middle of three of the largest great lakes on the planet, Sault College is one of 24 publicly-funded colleges in the province of Ontario. Visit our website at www.saultcollege.ca to learn more.

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