

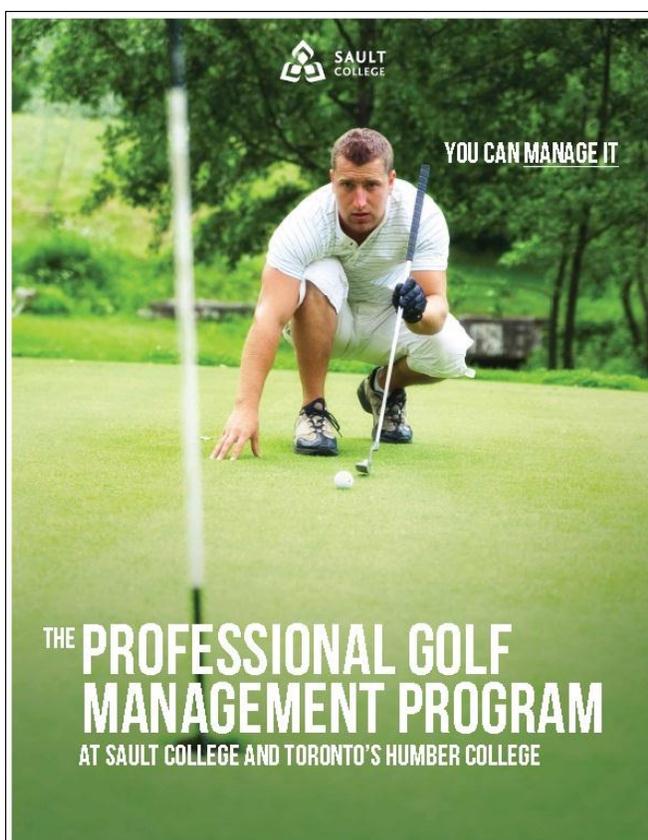


Sault College News Release

For immediate release

Get on course for a promising future

Learn about Sault College's newest partnership with Toronto's Humber College Business Administration – Professional Golf Management program



(Sault Ste. Marie, ON July 15, 2013) Students will now have the opportunity to be part of an industry that generates billions of dollars per year – golf. Sault College's School of Business has partnered with Toronto's Humber College to offer a unique way to obtain an advanced diploma focusing on Professional Golf Management. Graduates will get on course for a promising career, where they can be part of a growing industry and learn from the pros.

Community members are invited to join the College for an informal come and go

information session at Crimson Ridge Golf Course to learn more about the new partnership on Thursday July 18th between 2:00 and 5:00 p.m. This is your chance to meet with Humber's Professional Golf Management program coordinator Ray Chateau, head coach of Canada's National College University Team and Humber's men and women's golf teams. You will also have the opportunity to meet with Sault College representatives to learn more about a promising career in the golf management field.

“Not only will this program assist our students in gaining a deep understanding of both the sport and the business side of the game, this training will help make them an asset among employers who are seeking talented professional golf managers,” notes Colin Kirkwood, Dean of the College’s newly launched School of Business. “This advanced diploma program is taught at Toronto’s Humber College by recognized industry professionals, former Professional Golfers’ Association touring professionals and the Canadian Tour Commissioner.”

This innovative business program takes the traditional study of business administration beyond the walls of the boardroom and onto the golf course helping you turn the game you love into the career you love. The program allows local Business students at Sault College to enrol in the Business program for one year at Sault College and then transfer to Toronto’s Humber College Business Administration – Professional Golf Management program for a second and third year.

The program features courses on marketing and finance, turf, bar and restaurant management, accounting, human resources, selling, retail management, course design and sport psychology. Students will interact with and learn from recognized industry professionals who teach most of the courses, such as Bob Beauchemin, former PGA touring professional, Canadian Tour Commissioner and National Post Top 50 golf instructor in Canada

For more information, visit Crimson Ridge on Thursday, July 18th between 2:00 and 5:00 p.m. or call Sault College’s recruitment team at 705.759.2554 ext.2222.

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About Sault College School of Business

A quality learning environment, the Sault College School of Business, supported by the interplay of faculty, student and environment delivers an exceptional business leadership perspective. From state-of-the-art classrooms, integrated curriculum and a collaborative teaching team, Sault College’s School of Business is a unique learning experience. Our ongoing improvements to quality programming and responsiveness to the industry ensure students get practice doing the same tasks and solving many problems that you will experience once you start working. The Sault College School of Business student is a high achiever that supports and motivates others to reach their full potential and perform tasks in

progressive and innovative way including those not yet imagined. A strong community requires a strong workforce of professional business people. Whether you are a high school student interested in one of our diploma programs or you already have post-secondary or work experience and would like to acquire some complementary business related skills, the Sault College School of Business will offer you a quality business education experience. Visit our website at www.saultcollege.ca/businessgolf to learn more.

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www.saultcollege.ca