



Sault College News Release

For immediate release

Sault College Graphic Design Students Present: “Brain Candy”

Loplops, 651 Queen St.

Friday, April 26, 3pm to 8pm

Free Admission



(Sault Ste. Marie, ON April 22, 2013) Sault College’s Graphic Design Class of 2013 is pleased to present their Graduate Exhibit Show “Brain Candy.” This highly anticipated event features graduates of this program showcasing their talents by displaying the artwork they have created throughout their time at Sault College.

This year’s theme “Brain Candy” does an excellent job highlighting each student’s talents and strengths with a serious punch of their personality as well. The theme is meant to leave a sweet impression on guests and offer something for their minds to enjoy.

“This is the highlight of the year for us, an exclusive opportunity for students to promote their skills as well as to feature some of their most treasured pieces which were created during their time in the program,” states Frank Salituri, coordinator of the Graphic Design program. “We are proud of our graduating students who have planned the entire design show. This final project enables our students to prepare themselves for a career in this industry.”

The public is encouraged to come and to enjoy this exceptional opportunity to see upcoming local artists who are eager to pursue a career in the graphic design industry. Artistic displays will be available to view during the show including artwork, packaging, brand identity, typographic artwork, photography and so much more. This year's show will be held on Friday, April 26, from 3pm-8pm at Loplops. There will be treats to eat and themed feature drinks. This event is free-of-charge and all ages are welcome to attend.

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About Sault College Graphic Design Program

This program provides students with a broad range of skills for a career in the printed and electronic communication industry. This includes the areas of advertising, design, illustration, and more. The Graphic Design Program at Sault College pays particular attention to environmental issues surrounding the design field especially related to paper and printing choices. In addition to an early introduction to both PC and Macintosh computer systems and software, students are provided with a strong foundation in illustration, typography, creative problem solving, and design techniques to create effective visual communications using both traditional and digital technology. A highlight of the program is the Graduate Exhibit Show and it runs in the final semester. As part of the graduating class, students plan all aspects of the Graduate Show, including promotion and marketing. Sault College, located in Sault Ste. Marie, Ontario is one of 24 community colleges in Ontario. Visit our website at www.saultcollege.ca for more information.

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