



Sault College News Release

For immediate release

David Chernushenko to speak at Sault College

Finding Our Power – Community Renewal through Better Approaches to Energy

(Sault Ste. Marie, ON June 3, 2010) Mr. David Chernushenko will be presenting “Finding Our Power – Community Renewal through Better Approaches to Energy” at Sault College on Monday, June 14, 2010 from 10:00 am – until noon in the multimedia centre. This free event is open to the public. He will be discussing how a clean energy revolution is re-energizing people, communities, businesses and economies. David Chernushenko shows us how we can ultimately meet our energy needs with renewable energy, if we choose to pursue a path that gives priority to conservation, community ownership and a "smart" energy network. He will explore what our energy choices say about whom we are, what we believe and where we are going as a society. Chernushenko was selected by the college’s going green committee and the human resources department as this keynote address is part of the college’s annual professional development series.

“We hope our audience members will leave feeling energized, empowered and ready to participate in the clean energy revolution,” says Rick Webb, Director of Human Resources and co-chair of the going green committee. This multi-media presentation uses photos and video from David Chernushenko's extensive travels and direct involvement in this field, and scenes from his extraordinary new film *Powerful: Energy for Everyone*.

Anyone interested in attending is asked to register by calling 759-2554 ext. 2699.

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About David Chernushenko (pronounced “Chair-new-shenko”)

David is a business owner, educator, public speaker and film producer. He works to promote prosperous communities and healthy livelihoods. He recently served as Vice Chairman of Canada’s National Roundtable on the Environment and the Economy. He has written three books on sustainable management practices and is a co-founder of Clean Air Champions, a

national charity that involves athletes in tackling air pollution while promoting active living. He served for six years on the International Olympic Committee's commission on Sport and the Environment. David is currently promoting the Living Lightly Project, a multi-media initiative that shares stories and solutions to build a richer future for all on a healthy planet. His first film "Be the Change" was released in 2008. His new film Powerful: Energy for Everyone – is due out by spring 2010.

About Sault College

Sault College reaches students through post secondary, continuing education, apprenticeship training and third party contract training. Sault College offers a full range of programs: Certificates, Diplomas, Advanced Diplomas, Post Graduate Certificates, Degrees, and Apprenticeship programs. Key Performance Indicator (KPI) surveys demonstrate that almost 90% of Sault College students are employed within six months of graduation and student satisfaction is among the highest in the province. Sault College, located in Sault Ste. Marie, Ontario is one of 24 community colleges in Ontario. Visit our website at www.saultcollege.ca for more information.

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Sault College

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